

# A year of sticker ideas

**January 20**

Martin Luther King Jr. Day



Stickers to show support, using iconic quotes like "I have a dream."

**February 13**

Galentine's Day



Offer matching sticker sets for besties with slogans like "Partners in Wine."

**March 8**

International Women's Day



Stickers encouraging action, like "I Pledge to Support Women-Owned Businesses."

**April 22**

Earth Day



Earth-themed designs promoting sustainability and recycling.

**May**

Mental Health Awareness Month



Hand out motivational and empowering quotes, like "Self-Care Isn't Selfish."

**June**

Pride Month



Stickers that customers can use to frame their photos or express their pronouns.

**July 4**

Independence Day



Design stickers for 4th of July activities such as BBQs, parties, fireworks, and parades.

**August 15**

Back To Prep School Day



Stickers with cute illustrations of school supplies and activities.

**September 1**

Labor Day



Create stickers that celebrate workers with phrases like "Thanks for all your hard work!"

**October 31**

Halloween



Make stickers with a spooky peel and reveal of hidden discounts or promotions.

**November 29**

Small Business Saturday



Stickers to remind customers of the impact of supporting local businesses.

**December 1**

Cyber Monday



Announce your sale with a cheeky sticker that peels back to reveal a code or discount.